Electronic Acknowledgement Receipt				
EFS ID:	7724507			
Application Number:	09988824			
International Application Number:				
Confirmation Number:	8821			
Title of invention:	MEDIA TRACKING SYSTEM AND METHOD			
First Named Inventor/Applicant Name:	Reza P. Rassool			
Customer Number:	07278			
Filer:	John W. Branch/Flor Neafus			
Filer Authorized By:	John W. Branch			
Attorney Docket Number:	P 271178			
Receipt Date:	01-JUN-2010			
Filing Date:	20-NOV-2001			
Time Stamp:	19:22:33			
Application Type:	Utility under 35 USC 111(a)			

## Payment information:

Submitted with Payment	no

# File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		09988824.pdf	1578189	ves	4
'	03300024.pui	b3d28165d45393b300x407cc9663a63c6b1 57d00		,	

Multipart Description/PDF files in .zip description				
Document Description	Start	End		
Miscellaneous Incoming Letter	1	1		
Assignee showing of ownership per 37 CFR 3.73(b).	2	3		
Power of Attorney	4	4		

Warnings:

Information:

Total Files Size (in bytes): 1578189

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card. as described in MPEP 503.

#### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

#### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Poplication Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.